



Colorado State Music Teachers Association

Advertising Order Form

Lucy Tan, Advertising Chair

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www.comusicteachers.net

Ad Prices

Inside Front or Back Cover

	1 publication	2 publications	3 publications	4 publications	5 publications	6 publications	7 publications	8 publications (1 free)
Single page ad 7.3" W x 10" H	\$320.00	\$575.00	\$810.00	\$1,015.00	\$1,200.00	\$1,355.00	\$1,490.00	\$1,490.00
½ Page ad 7.3" W x 5" H or 3.2" W x 10" H	\$215.00	\$385.00	\$545.00	\$680.00	\$805.00	\$910.00	\$1,000.00	\$1,000.00

Inside Pages

	1 publication	2 publications	3 publications	4 publications	5 publications	6 publications	7 publications	8 publications (1 free)
Single page ad 7.3" W x 10" H	\$215.00	\$385.00	\$545.00	\$680.00	\$805.00	\$910.00	\$1,000.00	\$1,000.00
¾ Page ad 7.3" W x 7.2" H	\$165.00	\$295.00	\$415.00	\$525.00	\$620.00	\$700.00	\$770.00	\$770.00
½ Page ad 7.3" W x 5" H or 3.2" W x 10" H	\$110.00	\$200.00	\$280.00	\$350.00	\$410.00	\$460.00	\$506.00	\$506.00
¼ Page ad 3.2" W x 5" H or 7.3" W x 2.2" H	\$60.00	\$108.00	\$150.00	\$190.00	\$225.00	\$255.00	\$285.00	\$285.00
Business card ad 2" W x 3" H or 3" W x 2" H	\$32.00	\$58.00	\$80.00	\$100.00	\$118.00	\$135.00	\$152.00	\$152.00

Other Specifications

- No borders
- Ad will be available in color online; printed in black & white
- File formats: PDF, TIFF, PNG, JPG (ask about other formats)
- Resolution: 300 dpi recommended